

# 2. Lig - K m j1 - Adanaspor vs Isparta 32 Spor

DATE: Saturday, January 10, 2026  
LOCATION: Isparta, TR

## Event Description

2. Lig - K m j1 - Adanaspor vs Isparta 32 Spor is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 4,737 people

**Event ID:** 5yf5i6YBxV8HjcSx8J

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,895 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*