

2. Lig - K & N1z Ò F æ 7 ÷" g2 Æ- a FA à

DATE: Saturday, November 8, 2025

LOCATION: Alia ö Å TR

Event Description

2. Lig - K m j1 - Adanaspor vs Alia ö FA à is a premier sports event in Alia ö à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,801 people

Event ID: 7tWYYZ8zusFoXubsDN

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.