

## 2. Lig - Beyaz - Mu öÆ 7 ÷" g2 F æ

DATE: Saturday, October 25, 2025

LOCATION: Adana, TR

### Event Description

2. Lig - Beyaz - Mu öÆ 7 ÷ vs Adana 01 is a premier sports event in Adana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,035 people

**Event ID:** 9adybRibckD72DnhL

### Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 414 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*