

2. Lig - Beyaz - Karaman FK vs İskenderunspor

DATE: Saturday, January 31, 2026
LOCATION: Hatay, TR

Event Description

2. Lig - Beyaz - Karaman FK vs İskenderunspor is a premier sports event in Hatay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,171 people

Event ID: 7cdGjcu59feEeCeMWe

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,668 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.