

2. Lig - Beyaz - Karaman FK vs İstanbulspor

DATE: Friday, January 23, 2026

LOCATION: Bursa, TR

Event Description

2. Lig - Beyaz - Karaman FK vs İstanbulspor is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,165 people

Event ID: Adq6e397kvP9b6zuUS

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,266 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.