

2. Lig - Beyaz - æV•fÇ7 ÷" g2 xQ laspor

DATE: Saturday, February 7, 2026
LOCATION: Mu öÆ Å xQ la, TR

Event Description

2. Lig - Beyaz - æV•fÇ7 ÷ vs Mu öÆ 7 ÷ is a premier sports event in Mu öÆ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,906 people

Event ID: 7yGpSggNJx7U2swHzA

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,562 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.