

## 2. Lig - Beyaz - Erbaaspor vs Adana 01

DATE: Friday, December 12, 2025

LOCATION: Adana, TR

### Event Description

2. Lig - Beyaz - Erbaaspor vs Adana 01 is a premier sports event in Adana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,500 people

**Event ID:** 422cPd9UMRqbGt7eHX

### Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*