

# 2. Lig - Beyaz - Elaz spor vs æ æÁ1urfaspor

DATE: Sunday, October 19, 2025

LOCATION: æ æÁ1urfa, TR

## Event Description

2. Lig - Beyaz - Elaz spor vs æ æÁ1urfaspor is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,814 people

**Event ID:** Fpk6wqyYqi26qPmf7A

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,926 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*