

2. Lig - Beyaz - Bucaspor 1928 vs Mu öÆ 7 ÷

DATE: Tuesday, January 27, 2026
LOCATION: Mu öÆ Â xQ la, TR

Event Description

2. Lig - Beyaz - Bucaspor 1928 vs Mu öÆ 7 ÷ is a premier sports event in Mu öÆ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,392 people

Event ID: 8hNUD8EBdHBvyZXCHB

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,757 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.