

## 2. Lig - Beyaz - Alt $\text{æ}\div$ du vs $\text{æV}\cdot\text{f}\text{Ç}7 \div$

DATE: Saturday, December 27, 2025

LOCATION: Bursa, TR

### Event Description

2. Lig - Beyaz - Alt  $\text{æ}\div$ GP vs  $\text{æV}\cdot\text{f}\text{Ç}7 \div$  is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,165 people

**Event ID:** 88FbTTZHpKxdbeRyM2

### Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,266 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*