

## 2. Lig - Beyaz - Adana 01 vs 6°enderunspor

DATE: Tuesday, December 16, 2025  
LOCATION: Hatay, TR

### Event Description

2. Lig - Beyaz - Adana 01 vs 6°enderunspor is a premier sports event in Hatay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,488 people

**Event ID:** 94ePiE39NRfPqkESGu

### Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,795 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*