

# 2. Lig - Beyaz - Adana 01 vs Beyo öÇR Yeni Çar ñ1

DATE: Sunday, September 7, 2025  
LOCATION: Bayrampa ö Â 0stanbul, TR

## Event Description

2. Lig - Beyaz - Adana 01 vs Beyo öÇP Yeni Çar ñ1 is a premier sports event in Bayrampa ö à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,474 people

**Event ID:** 6DNwSwBNcKnv9KLvYf

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,790 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*