

# 2. Lig - Beyaz - 24 Erzincanspor vs Adana 01

DATE: Saturday, December 20, 2025  
LOCATION: Adana, TR

## Event Description

2. Lig - Beyaz - 24 Erzincanspor vs Adana 01 is a premier sports event in Adana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,500 people

**Event ID:** 9ri88CWefT6mzzUXRZ

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*