

# 2º Fórum Regional de Turismo da Região Turística Angra Paulista

DATE: Wednesday, October 22, 2025  
LOCATION: Residencial Holambra I, São Paulo, BR

## Event Description

2º Fórum Regional de Turismo da Região Turística Angra Paulista is a premier conferences event in Residencial Holambra I. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 34/100

**Expected Attendance:** 154 people

**Event ID:** EQUjVB3geh6Hi2qNH

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 62 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*