

2° Festival de Cine Latinoamericano Tecpetrol p

DATE: Thursday, September 25, 2025
LOCATION: Neuquén, Neuquén, AR

Event Description

2° Festival de Cine Latinoamericano Tecpetrol p is a premier festivals event in Neuquén. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: DNvcs3e6tfU8PyXDhv

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.