

# 2º Encontro Família do Leite | Equipe do Leite, Time do Tambo

DATE: Friday, October 3, 2025  
LOCATION: Assis Brasil, Rio Grande do Sul, BR

## Event Description

2º Encontro Família do Leite | Equipe do Leite, Time do Tambo is a premier conferences event in Assis Brasil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 42/100  
**Expected Attendance:** 409 people  
**Event ID:** A89gnSRU6cv8MWdHMP

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*