

2ª Edição da Feira de Inovação, Tecnologia, Empreendedorismo e Ciência - FEITEC

DATE: Tuesday, November 18, 2025

LOCATION: Industrial, Sergipe, BR

Event Description

2ª Edição da Feira de Inovação, Tecnologia, Empreendedorismo e Ciência - FEITEC is a premier expos event in Industrial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 660 people

Event ID: 8bh97U6aH3fEyANK8p

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.