

## 2. Division - VSK Århus vs Thisted

DATE: Saturday, August 16, 2025

LOCATION: Thisted, DK

---

### Event Description

2. Division - VSK Århus vs Thisted is a premier sports event in Thisted. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,405 people

**Event ID:** 73MXPhnyJxBcAsuUqa

### Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 562 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*