

2. Division - Roskilde vs Helsingør

DATE: Friday, October 3, 2025

LOCATION: Helsingør, DK

Event Description

2. Division - Roskilde vs Helsingør is a premier sports event in Helsingør. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,925 people

Event ID: 6qQX5L7v89i3M7cNJU

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 770 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.