

2º Dia do Programador - ACIC Cianorte

DATE: Friday, September 12, 2025

LOCATION: Zona 1, Paraná, BR

Event Description

2º Dia do Programador - ACIC Cianorte is a premier conferences event in Zona 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 122 people

Event ID: 5dSW4my7ywQ8FaJeAU

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 49 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.