

2. Bundesliga - Schalke 04 vs Eintracht Braunschweig

DATE: Sunday, December 21, 2025
LOCATION: Braunschweig, Niedersachsen, DE

Event Description

2. Bundesliga - Schalke 04 vs Eintracht Braunschweig is a premier sports event in Braunschweig. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,953 people

Event ID: 8EXV493B3azBEW2Z5A

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,181 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.