

1st League - RS - Kozara Gradiška vs Zvijezda 09

DATE: Saturday, August 23, 2025
LOCATION: Ugljevik, Republika Srpska, BA

Event Description

1st League - RS - Kozara Gradiška vs Zvijezda 09 is a premier sports event in Ugljevik. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,009 people

Event ID: 99JTf7kao77N6zLKPH

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.