

1st League - RS - BSK Banja Luka vs Kozara Gradiška

DATE: Wednesday, September 24, 2025
LOCATION: Gradiška, Republika Srpska, BA

Event Description

1st League - RS - BSK Banja Luka vs Kozara Gradiška is a premier sports event in Gradiška. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,721 people

Event ID: FMAUj9ZQmUg6DEXw7k

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 688 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.