

1st Division - Skënderbeu Korçë vs Lushnja

DATE: Sunday, August 31, 2025
LOCATION: Lushnjë, Fier County, AL

Event Description

1st Division - Skënderbeu Korçë vs Lushnja is a premier sports event in Lushnjë. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,517 people

Event ID: 35Hco6j2PtaGo97iw3

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,407 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.