

1st Division - Pogradeci vs Luftëtari

DATE: Friday, December 19, 2025
LOCATION: Gjirokaster, Gjirokastër County, AL

Event Description

1st Division - Pogradeci vs Luftëtari is a premier sports event in Gjirokaster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,435 people

Event ID: 6mAWCJPH4cyCZfXgMQ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,774 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.