

# 1st Division - Lushnja vs Pogradeci

DATE: Sunday, August 24, 2025  
LOCATION: Pogradec, Qarku i Korçës, AL

## Event Description

1st Division - Lushnja vs Pogradeci is a premier sports event in Pogradec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,593 people

**Event ID:** 8eeev326PHGuWQwG4c

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,037 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*