

# 1st Division - Luftëtari vs Skënderbeu Korçë

DATE: Saturday, January 17, 2026  
LOCATION: Korçë, Korçë County, AL

## Event Description

1st Division - Luftëtari vs Skënderbeu Korçë is a premier sports event in Korçë. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,803 people

**Event ID:** HwkDGkRLXwVeVbmEbS

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,321 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*