

1st Division - Kukësi vs Apolonia Fier

DATE: Saturday, November 22, 2025

LOCATION: Fier, Fier County, AL

Event Description

1st Division - Kukësi vs Apolonia Fier is a premier sports event in Fier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,056 people

Event ID: 6Qdmz3x6s5WaHacQyP

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,222 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.