

1st Division - Casric Stars vs Venda

DATE: Tuesday, January 27, 2026
LOCATION: Thohoyandou, Limpopo, ZA

Event Description

1st Division - Casric Stars vs Venda is a premier sports event in Thohoyandou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,514 people

Event ID: 9s4xoswzuzphebtEs8

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,006 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.