

1st Division - Casric Stars vs Cape Town City

DATE: Saturday, September 13, 2025
LOCATION: Cape Town, Western Cape, ZA

Event Description

1st Division - Casric Stars vs Cape Town City is a premier sports event in Cape Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 71/100
Expected Attendance: 11,329 people
Event ID: ADMARcyhgfF2aUvB3B

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,532 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
