

1st Division - Cape Town City vs Midlands Wanderers

DATE: Saturday, October 18, 2025
LOCATION: Pietermaritzburg, KN, ZA

Event Description

1st Division - Cape Town City vs Midlands Wanderers is a premier sports event in Pietermaritzburg, KN. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,523 people

Event ID: 7zA3LfwfweMB7QNYb4

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,009 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.