

1st Division - Apolonia Fier vs Iliria Fushë-Krujë

DATE: Friday, January 30, 2026
LOCATION: Fushë-Krujë, Durrës County, AL

Event Description

1st Division - Apolonia Fier vs Iliria Fushë-Krujë is a premier sports event in Fushë-Krujë. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,739 people

Event ID: 4vPsodPsX8bAytEWT8

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 696 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.