

1st Annual KRC Custom Fab Throttle Body Open

DATE: Saturday, August 23, 2025
LOCATION: Two Rivers, Wisconsin, US

Event Description

1st Annual KRC Custom Fab Throttle Body Open is a premier expos event in Two Rivers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 409 people

Event ID: FhaYKc8DGwxf5oT5V

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.