

1er FESTIVAL DE NIA® HAINAUT BELGIQUE !

DATE: Sunday, September 28, 2025
LOCATION: Rumes, Région wallonne, BE

Event Description

1er FESTIVAL DE NIA® HAINAUT BELGIQUE ! is a premier festivals event in Rumes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 303 people

Event ID: ChzRCjoHKmnXZUg4g2

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.