

19th Annual Collingswood Crafts and Fine Art Festival

DATE: Sunday, August 17, 2025
LOCATION: Collingswood, New Jersey, US

Event Description

19th Annual Collingswood Crafts and Fine Art Festival is a premier festivals event in Collingswood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,165 people

Event ID: GeJkWGw9fePRX6v2X2

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 466 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
