

19h - Vampires et zombies : ce que la science révèle

DATE: Friday, October 31, 2025
LOCATION: Gif-sur-Yvette, Île-de-France, FR

Event Description

19h - Vampires et zombies : ce que la science révèle is a premier conferences event in Gif-sur-Yvette. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 85 people

Event ID: CtgcBSbVcsRVc55r6y

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.