

1920s Country Life in the Monadnock Region

DATE: Friday, August 15, 2025
LOCATION: Peterborough, New Hampshire, US

Event Description

1920s Country Life in the Monadnock Region is a premier performing-arts event in Peterborough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 92 people

Event ID: DJ4hpQDGHrtDWyAXFr

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
