

# 18K, Giuse The Lizia, and Bais

DATE: Friday, August 29, 2025

LOCATION: Foggia, Puglia, IT

## Event Description

18K, Giuse The Lizia, and Bais is a premier concerts event in Foggia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 42/100

**Expected Attendance:** 390 people

**Event ID:** CJ3UW3xsQ6LXygJuGB

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 156 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*