

# 18.10.2025 IMPERO DELLA LUCE - Passeggiate d'ascolto

DATE: Saturday, October 18, 2025  
LOCATION: Rimini, Emilia-Romagna, IT

## Event Description

18.10.2025 IMPERO DELLA LUCE - Passeggiate d'ascolto is a premier festivals event in Rimini. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 277 people

**Event ID:** FILMUJRJ9FC4hTfX79

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 111 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*