

# 16ª Noche Europea Investigadores/as - Universidad de Alcalá (UAH)

DATE: Friday, September 26, 2025  
LOCATION: Alcalá de Henares, Comunidad de Madrid, ES

## Event Description

16ª Noche Europea Investigadores/as - Universidad de Alcalá (UAH) is a premier conferences event in Alcalá de Henares. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 330 people

**Event ID:** DUzkZFKJfWDra4gNM8

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 132 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*