

15th Annual Melton Center CommUnity Day

DATE: Sunday, August 17, 2025
LOCATION: West Chester, Pennsylvania, US

Event Description

15th Annual Melton Center CommUnity Day is a premier festivals event in West Chester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 38/100
Expected Attendance: 263 people
Event ID: xYcRGL7tMkFnCnAx7j

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
