

15 Festival International de Musique Classique "Aigues-Vives en Musiques" !

DATE: Saturday, November 29, 2025
LOCATION: Aigues-Vives, Occitanie, FR

Event Description

15 Festival International de Musique Classique "Aigues-Vives en Musiques" ! is a premier festivals event in Aigues-Vives. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 294 people

Event ID: FCQJ7a6vubKoDiW7JV

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.