

# 15ª Edição Joga Porão na Aurora Games Hobby Store!

DATE: Saturday, September 13, 2025  
LOCATION: Cinquentenário, Rio Grande do Sul, BR

## Event Description

15ª Edição Joga Porão na Aurora Games Hobby Store! is a premier expos event in Cinquentenário. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 46/100

**Expected Attendance:** 635 people

**Event ID:** 4gxNB6hDS8KaVdh2fv

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 254 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*