

14th St. Meinrad Rocks Fest-Sept. 26 & 27, 2025

DATE: Friday, September 26, 2025
LOCATION: Saint Meinrad, Indiana, US

Event Description

14th St. Meinrad Rocks Fest-Sept. 26 & 27, 2025 is a premier festivals event in Saint Meinrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 57/100

Expected Attendance: 2,141 people

Event ID: DcAWgeqtYzTHe9Bky7

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 856 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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