

# 14th Aerospace Industry Summit

DATE: Wednesday, August 20, 2025  
LOCATION: Cheng Du Shi, Si Chuan Sheng, CN

## Event Description

14th Aerospace Industry Summit is a premier conferences event in Cheng Du Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 344 people

**Event ID:** 6HgTpsxD22Q9Gm4QjD

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 138 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*