

14o. ENCONTRO PORTAS ABERTAS - NÚCLEO STO. ANDRÉ - GRUPO MULHERES DO BRASIL

DATE: Saturday, September 27, 2025

LOCATION: Vila Dora, São Paulo, BR

Event Description

14o. ENCONTRO PORTAS ABERTAS - NÚCLEO STO. ANDRÉ - GRUPO MULHERES DO BRASIL is a premier conferences event in Vila Dora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 252 people

Event ID: 5cnjzGzkUmEYVJ4oDY

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.