

# 140 anni di acqua per la città di Reggio Emilia

DATE: Saturday, October 11, 2025  
LOCATION: Reggio Emilia, Emilia-Romagna, IT

## Event Description

140 anni di acqua per la città di Reggio Emilia is a premier conferences event in Reggio Emilia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 343 people

**Event ID:** 9wLe2WbHGs2MWD95sX

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 137 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*