

# 14 Agosto Ànemos- Il soffio del Vento

DATE: Thursday, August 14, 2025

LOCATION: Campania, IT

## Event Description

14 Agosto Ànemos- Il soffio del Vento is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 41/100

**Expected Attendance:** 348 people

**Event ID:** DFNZrtk8e8Cvx52y3U

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 139 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*