

13th International Conference on Control, Mechatronics and Automation ICCMA

DATE: Monday, November 24, 2025
LOCATION: Paris, Île-de-France, FR

Event Description

13th International Conference on Control, Mechatronics and Automation ICCMA is a premier conferences event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 488 people

Event ID: DGhs9MmgdFzsy8ZPho

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 195 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.