

13+14.12.2025, MORE Mallorca Christmas Market Finca Son Mir

DATE: Saturday, December 13, 2025
LOCATION: Palma, Illes Balears, ES

Event Description

13+14.12.2025, MORE Mallorca Christmas Market Finca Son Mir is a premier expos event in Palma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,309 people

Event ID: wq3qry2W3tvTsoiAJo

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 524 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.